

FOR IMMEDIATE RELEASE 08/14/2013



LEGACY REAL ESTATE VENTURES, LLC WILL BE SPEAKING AT FICON EVENT "SINGLE FAMILY HOUSING INVESTMENT FORUM" IN SAN DIEGO ON AUGUST 15TH FROM 11:50AM-1:05PM.

Sean Mayer, principal and founder of Legacy Real Estate Ventures will be speaking on his panel titled 'Modeling the Investment' on Thursday from 11:50am-1:05pm. Discussions will include topics such as new acquisition investment strategies, vacancy factors in residential marketplaces, risk versus return in the world of cap rates, current philosophies in both the residential and commercial marketplace, and how to conservatively underwrite in the current real estate marketplace.

Mr. Mayer is the Principal and Founder of Legacy Real Estate Ventures, LLC. Mr. Mayer was born in Los Angeles and spent much of his childhood honing his entrepreneurial spirit. Before the age of 15, Sean had built and sold two Internet auction houses to a subsidiary of eBay, which propelled him into the entrepreneurial mindset. Mr. Mayer enhanced three generations of real estate DNA as the Founder and Principal of Legacy Real Estate Ventures LLC, the investment arm for the Mayer Family Office.

The success of Legacy Real Estate Ventures, LLC, during the current downturn, is a testament to the entrepreneurial spirit embodied by Mr. Mayer's business philosophies. Since the inception of the investment arm in 2009, Legacy Real Estate Ventures LLC has purchased and disposed of over \$1,500,000,000 of single-family residential assets across all residential "food groups". Legacy Real Estate Ventures, LLC current SFR rehab platform and SFR rental aggregation strategy have performed incredibly well since their inception.

Mr. Mayer graduated Cum Laude from the University of California San Diego with a Bachelor of Science in Urban Studies and Planning. Shortly thereafter, Mr. Mayer graduated with distinction from the University of San Diego where he earned a Master's in Real Estate Science.

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For further information on Legacy Real Estate Ventures LLC, please contact Tom Johnson or visit us at www.legacyrealestate.net - 343 4th Avenue San Diego, CA. 92101 - Fax: 619.342.7782 tom.johnson@legacyrealestate.net