



**LEGACY REAL ESTATE VENTURES, LLC NAMED A DISTINGUISHED SPEAKER AT
IMN'S EVENT "CONDOMINIUM DEVELOPMENT, FINANCE & INVESTMENT FORUM"**

APRIL 22-25, 2014 IN MIAMI

Since 1994 IMN's Real Estate division has earned an outstanding reputation for the quality of content exchanged at its events, as well as the unrivalled networking benefits it provides. We understand the complex nature of the markets we serve and pride ourselves in consistently delivering programs that lead the way in business intelligence and the bringing together of key buyers and sellers, both domestically and from around the globe.

With a portfolio of events that serve the Americas and Europe, we constantly strive to be first-to-market with conferences that respond to critical industry developments. Our specialist franchises include Financing Data Centers, Real Estate General Counsel forums and our Bank Special Asset Forums on real estate workouts. We have also built staple industry events, such as the renowned series of Real Estate Opportunity Fund and Non-Traded REIT conferences, which are considered must-attend forums by the markets that we serve.

With a speaker faculty that has welcomed such Real Estate dignitaries as Sam Zell, Barry Sternlicht, Dean Adler, Donald Trump Jr and Jonathan Gray, our conferences deliver strategic thinking from those leading the way, along with unsurpassed networking opportunities. As the Real Estate industry's leading conference organizer we look forward to continuing our commitment to excellence in serving your informational and business development needs.

Sean Mayer, principal and founder of Legacy Real Estate Ventures will be speaking on his panel titled 'Modeling the Investment' on Thursday from 11:50am-1:05pm. Discussions will include topics such as disqualifying factors of property purchases, vacancy factors to consider in underwriting, what to seek in Cap rates, changes in underwriting and modeling to consider in the coming year and changes made in the previous year, overall expense ratios factors considered in gross rents, amongst other topics.

Mr. Mayer is the Principal and Founder of Legacy Real Estate Ventures, LLC. Mr. Mayer was born in Los Angeles and spent much of his childhood honing his entrepreneurial spirit. Before the age of 15, Sean had built and sold two Internet auction houses to a subsidiary of eBay, which propelled him into the entrepreneurial mindset. Mr. Mayer enhanced three generations of real estate DNA as the Founder and Principal of Legacy Real Estate Ventures LLC, the investment arm for the Mayer Family Office.

The success of Legacy Real Estate Ventures, LLC, during the current downturn, is a testament to the entrepreneurial spirit embodied by Mr. Mayer's business philosophies. Since the inception of the investment arm in 2009, Legacy Real

Estate Ventures LLC has purchased and disposed of over \$1,750,000,000 of single-family residential assets across all residential “food groups”. Legacy Real Estate Ventures, LLC current SFR rehab platform and SFR rental aggregation strategy have performed incredibly well since their inception.

Mr. Mayer graduated Cum Laude from the University of California San Diego with a Bachelor of Science in Urban Studies and Planning. Shortly thereafter, Mr. Mayer graduated with distinction from the University of San Diego where he earned a Master’s in Real Estate Science.

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**For further information on Legacy Real Estate Ventures LLC, please contact Tom Johnson or visit us at www.legacyrealestate.net - 4241 Jutland Drive Suite 207- Fax: 619.342.7782
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