



FOR IMMEDIATE RELEASE-12/08/2013

~ ALTERNATIVE INVESTING SUMMIT ~
SPEAKING ENGAGEMENT DECEMBER 8TH-10TH 2013

Sean Mayer, Principal and Founder of Legacy Real Estate Ventures, LLC, will be a key speaker at the Alternate Investing Summit Conference held at the Ritz-Carlton in Laguna Niguel from December 8, 2013 to December 10, 2013.

Sean Mayer is the Principal and Founder of Legacy Real Estate Ventures, LLC. Mr. Mayer enhanced three generations of real estate DNA as the Founder and Principal of Legacy Real Estate Ventures LLC, the investment arm of the Mayer Family Office.

The success of Legacy Real Estate Ventures, LLC, during the current downturn, is a testament to the entrepreneurial spirit embodied by Mr. Mayer's business philosophies. Since the inception of the investment arm in 2009, Legacy Real Estate Ventures LLC has purchased and disposed of over \$1,500,000,000 of single-family residential assets across all residential "food groups". Legacy Real Estate Ventures, LLC current SFR rehab platform and SFR rental aggregation strategy have performed incredibly well since their inception.

Mr. Mayer's focus will primarily consist of the current investment landscape within the Single Family Residential marketplace and likewise describe antiquated strategies being employed throughout the Western United States. The United States is in a very fragile position and any severe turmoil within the monetary system will lead to devastating effects within real estate, which is a core component of GDP growth.

Mr. Mayer believes in the study of "sub-cycles" within each downturn and will focus on the intricacies of those "sub-cycles." The three most important items in the current real estate landscape involved the transformation and proper Urban Infill development, the opportunistic entry points into emerging markets, specifically Asia, where a true "middle class" is requesting more "Americanized" real estate amenities, and finally the ramifications of liquidation cycle once the large institutional players beginning to enter the liquidation cycle within the investment thesis.

Mr. Mayer graduated Cum Laude from the University of California San Diego with a Bachelor of Science in Urban Studies and Planning. Shortly thereafter, Mr. Mayer graduated with distinction from the University of San Diego where he earned a Master's in Real Estate Science.

###